



ABC's of TEAM BC LEGACY PROJECT

Athletes Believing in Communities



Western Canada Summer Games August 5-14, 2011

The *ABC's of Team BC Legacy Project* is an initiative of the 2011 Western Canada Summer Games Team BC program. Team BC, in partnership with Literacy in Kamloops (LinK), will launch the "*Bright Red Bookshelf*" project in Kamloops. The *ABC's Legacy Project (Athletes Believing in Communities)* teams up with LinK to fill custom built bright red bookshelves placed in designated locations in Kamloops with new and gently used children's books. Children can enjoy these books at the sites and take home free books.

Team BC Mission Staff will lead the collection of books, designated for children from birth to 12 years old, from Team BC athletes, coaches, managers, parents, partners and MLAs and deliver them to LinK who will deliver them to bookshelf location sites (Food Bank, homeless shelters, inner city schools, medical walk-in clinics, etc.).

The initiative demonstrates the social responsibility and mobilizes the goodwill that Team BC members feel as participants in a multi-sport Games event and recognizes the needs in their home communities across the province.

In exchange for a donation, a Team BC sun pin will be provided to the donor.

Books can be given to a member of Team BC to provide to one of the Mission staff and can also be dropped off at PacificSport Regional Centres and Canadian Sport Centre Pacific Centres throughout BC (Nanaimo, Victoria, Whistler, Vancouver, Abbotsford, Kelowna, Kamloops, Prince George, and Fort St. John).

The 2011 Western Canada Summer Games take place Aug. 5-14 in Kamloops and will bring together approximately 2,300 athletes competing in 18 sports, along with coaches, managers and officials from British Columbia, Alberta, Saskatchewan, Manitoba, Nunavut, Northwest Territories and the Yukon Territory.

Team BC will send 356 athletes aged 12 to 22 and 69 coaches to the 2011 Western Canada Summer Games. BC has won the Western Canada Summer Games Cup every year since the Games' inception in 1975.

For more information contact legacy@teambc.org.



PacificSport/ Canadian Sport Centre Pacific Addresses:
(book drop-off locations)

PacificSport Fraser Valley
2499 McMillan Road
Abbotsford, BC
V2S 7R3

PacificSport Interior BC
Tournament Capital Centre
910 McGill Road
Kamloops, BC
V2C 6N6

Charles Jago
Northern Sport Centre
PacificSport Northern BC
3333 University Way
Prince George, BC
V2N 4Z9

Pomeroy Sport Centre
PacificSport Northern BC
9324 – 96 Street
Fort St. John, BC
V1J 0H6

PacificSport Okanagan
645 Dodd Road
Kelowna, BC V1X 5H1

PacificSport Vancouver Island
900 Fifth Street (Bldg. 100)
Nanaimo, BC
V9R 5S5

Canadian Sport Centre Pacific (Victoria Campus)
Pacific Institute for Sport Excellence
4371 Interurban Road
Victoria, BC
V9E 2C5

High Performance Training Centre @ Whistler Athletes' Centre
1090 Legacy Way
Whistler, BC
V0N 1B1

CSC Pacific Vancouver Campus
1 Athletes Way
Vancouver, BC
V5Y 0B1