



## SURREY INTERNATIONAL WORLD MUSIC MARATHON

*ANNOUNCEMENT: RACE REGISTRATION OPENS & WEBSITE LAUNCHES*

**FOR IMMEDIATE RELEASE – SEPTEMBER 28, 2011**

SURREY, BC. The Surrey International Marathon Society is pleased to announce the public registration is now open for the inaugural **Surrey International World Music Marathon** on September 30, 2012. Race events include a Full Marathon, Half Marathon and the Century Group Kids Fun Run. Additionally, a 5K Concert Run will take place on Saturday, September 29 at Central City Plaza--the Start/Finish location and host of the Weekend Expo.

This innovative marathon will feature 'Cultural Music Miles' with live colourful music performances highlighting each mile along the marathon route. World music performers and cultural organizations will showcase their art, music, costumes, food and beverage to present our incredible spirit and celebrate Surrey's multicultural heritage.

The Weekend Expo running September 28-30 will see an excellent array of fitness exhibitors and health products including interactive games and activities, in addition to a fully programmed stage with music and guest speakers.

The three-day festival site at Central City Plaza will present cultural foods, live music and active lifestyle vendors. The new 5K Concert Run will culminate with a Finish Line Concert featuring recording artists to be announced in 2012.

The marathon course will travel through North Surrey along a route from 108 Avenue, down 132<sup>nd</sup> Street to 88<sup>th</sup> Avenue, by Bear Creek Park and Green Timbers Park and returning along Fraser Highway.

Runners will enjoy a colourfully decorated course with each participating cultural group providing volunteers, healthy snacks and treats. Walkers and casual participants are invited to visit the stages along the course and soak up the festival atmosphere at Central City Shopping Centre.

Registration is open now at [www.surreymarathon.com](http://www.surreymarathon.com). Information packages are also available at the Central City Shopping Centre customer service centre and The Run Inn. Surrey International Marathon Society is supported by City of Surrey, Central City Shopping Centre, Tourism Surrey and Downtown Surrey Business Improvement Association.

Local groups or businesses that are interested in participating are asked to contact the Downtown Surrey Business Improvement Association at 604-580-2321. Information about marathon training programs, event details and race registration can be found at [www.surreymarathon.com](http://www.surreymarathon.com)

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For more information, contact John Donnelly & Associates at 604-654-2612  
[john@donnellyevents.com](mailto:john@donnellyevents.com)

**ABOUT SURREY INTERNATIONAL MARATHON SOCIETY:** The goal of the Society is to deliver a world-class marathon, which attracts participants from Surrey, BC and beyond to promote a healthy lifestyle of fitness, nutrition and fun.