

Giant Bicycle Canada, INC.  
Unit 100, 2255 Dollarton highway  
North Vancouver, B.C. V7H 3B1  
Tel: 604-987-3600  
Website: www.giantbicycle.com



For nearly three decades, Giant has devoted itself to the growth of both cycling and cycling culture. Giant has actively participated in the development of cycling, from that of simple transportation to its current popularity as a recreational and sport activity. Giant believes the bicycle brings quality to life, and it takes personal responsibility for improving the cycling experience. The ability to bring new and healthier lifestyles to customers around the globe makes Giant proud.

The Giant name is synonymous with technological innovation and state-of-the-art manufacturing throughout the global bicycle industry. It represents a dedication to providing the best quality and most innovative bicycles to its customers.

Giant Canada is a small team of dedicated, active, fun people that work together as a team to achieve success in all departments.

**LOCATION:** North Vancouver, British Columbia, Canada

**JOB POSTING:** Community Outreach Field Staff

**TIMEFRAME:** Part-time, May - September 30' 2010 (predominantly weekends)

**YOUR ROLE:**

As a member of the Giant Community Field Staff you are responsible for interacting with consumers, educating them on Giant's extensive product offering. You act as a liaison between *Giant Bicycles* and our core consumer market.

You work in many different environments, including: special events, community sports events, etc. Responsibilities include (and are not limited to):

- Maintaining a fleet of company show bikes (keeping clean and organized).
- Packing and unpacking company vehicle with show bikes, pre/post events from Giant office.
- Setting up and deploying tents, giant branded material, and other communication material at scheduled events.
- Interacting with event organizers (supplied) to ensure communication and proper setup.
- Driving to events within Vancouver.
- Learning the Giant product and being able to communicate the brand message across multiple market segments

\*opportunities may arise to include the scope of assisting Giant internal staff & departments with projects and programs on an irregular basis.

Giant Bicycle Canada, INC.  
Unit 100, 2255 Dollarton highway  
North Vancouver, B.C. V7H 3B1  
Tel: 604-987-3600  
Website: [www.giantbicycle.com](http://www.giantbicycle.com)



## **QUALIFICATIONS AND EXPERIENCE:**

The ideal candidate will possess the following assets:

- ❖ Bachelor's Degree/Diploma (completed or in pursuit)
  - Marketing is strongly encouraged
- ❖ Strong verbal skills leading to effective and efficient communication to general public
- ❖ Ability to interact with the general public comfortably (Excellent people skills)
- ❖ Positive attitude is a must.
- ❖ High level of self-motivation
- ❖ Works well independently and through team environment
- ❖ Willing to work overtime and be on call
- ❖ Willing to dedicate weekends predominantly for this position
- ❖ Detail oriented and good organizational skills
- ❖ Willing to travel frequently with 90% in the lower mainland area.
- ❖ Result-oriented and looking for growth within the company
- ❖ Ability to see yourself as a valuable asset to company performance

Riding bicycles is considered an asset - but not a necessity for this position. We are looking for the correct fit within the company culture and 2010 company goals.

## **REMUNERATION**

Giant provides a competitive and flexible payment schedule that rewards employees for events hosted. Payment will be on a per/event basis.

Please forward resume and cover letter to [hr@ridelife.ca](mailto:hr@ridelife.ca) with "Field Staff" in the subject line.

Thank you.