

## 2019 TRIATHLON BC AGM BOARD OF DIRECTORS NOMINATIONS - CANDIDATE PROFILES

To ensure that the Board is composed of qualified and skilled individuals capable of, and committed to, providing effective stewardship of the sport, Triathlon BC has identified nine key attributes candidates should be versed in.

	HUMAN RESOURCES	STRATEGIC PLANNING	GOVERNANCE	LEGAL	FINANCIAL	DIGITAL MARKETING	FUNDRAISING & PHILANTHROPY	RISK MANAGEMENT	BUSINESS LEADERSHIP
<b>S. Ernsting*</b>	3	4	4	3	3	4	4	4	4
<b>L. Feagan*</b>	3	4	4	3	4	3	4	4	4
<b>M. McCutcheon*</b>	1	3	2	3	2	1	2	3	4
<b>S. Scott</b>	3	4	4	3	4	4	3	3	4
<b>B. Sharpe</b>	4	3	4	2	4	3	2	2	4
<b>S. Weckend</b>	3	4	4	2	2	3	3	3	3

*\*Currently on Triathlon BC Board of Directors*

*Self-assessed experience level in designated areas; 1 indicating low experience and 4 being extensive experience*

*Candidates listed in alphabetical order.*

**CANDIDATE: SUSIE ERNSTING:** Susie Ernsting is honoured to run for her second term as a Board Member of Triathlon BC. As a lifelong triathlete, race director, administrator, operator and coach, Susie has always had a passion for the sport.

Susie and her husband are the co-owners of M1 Sports Management Inc, a company that specializes in event operation and sport marketing. The M1 Sports Management teams have orchestrated a variety of sporting events across Western Canada, specializing in cycling, triathlon and running events. M1 Sports Management has hosted many recognized international events for cities, sponsors and private organizations, as well as building brand recognition at sports specific expos and other related venues.

Susie's triathlon portfolio includes acting as the Race Director for the 2017 ITU Multisport World Championship Festival in Penticton, the 2018 and 2019 Kelowna Apple Triathlon, and the former Subaru Vancouver Triathlon, Subaru IronGirl Vancouver and the Subaru 5i50 Vancouver Triathlon. Susie has also served as a Board Member for the North Shore Triathlon Club and is a current volunteer Race Committee Member for the North Shore Triathlon.

Susie is most excited to contribute to the Board from both an athlete and race director perspective, looking at ways to collaborate and support the growth of races within BC.

**CANDIDATE: LARRY FEAGAN:** As an athlete, I have had the privilege to compete in over 50 triathlons since 2007. Being an age grouper has provided me with the grass roots perspective needed to fully appreciate what our membership experiences, and provides me the understanding of what we need to ensure triathlon in BC continues to grow. Over 11 years, my career gave me the hands-on experience with the Triathlon Community as a corporate sponsor, dealing with organizations that host events, including Ironman and other key events. I am skilled and enjoy relationships with media, pro and age group athletes, event organizers, clubs, coaches and others that allow me to understand what we need to ensure the success for the sport to flourish. Within my professional career, and as an outgoing Director with Triathlon BC, I provide the leadership and business skills needed to provide real value to Triathlon BC, including a solid management background in planning, fund raising, finance, legal, risk management, sales marketing, promotions, public speaking, mentoring and training.

I have been a Director at Large since 2012, and have full appreciation and understanding of the culture and objectives of Triathlon BC, including serving the membership, strategic planning, risk management, marketing, legal, financial goals and governance. The Director's position has provided the opportunity to work in various committees, attend meetings create awareness through social media and promote Triathlon BC at a number of different functions.

I have the knowledge, business savvy and leadership to be able to support the Chair position, but more importantly, I want to contribute to the sport that I love and work towards ongoing success. I have a good working relationship with all of the Board, current and past.

I feel the Chair position is a natural progression to further work towards the success of triathlon in BC.

**CANDIDATE: MURRAY McCUTCHEON:** As head of corporate development at AbCellera, a fast-growing BC biotech company, I help lead the overall business and corporate development of the company, setting business strategy and negotiating research collaboration and license agreements with biotech and pharma partners for the discovery and development of antibody drugs. Key skills and experience:

- Organizational strategy
- Market analysis
- Negotiation of legal agreements (IP licenses, research collaborations, employment contracts, confidentiality, investment agreements, M&A, leases)
- Highly effective communication (written and verbal)
- Consensus building
- Risk mitigation

I am running for the position of Board Chair. Having served one year as a Director, I am ready to take more of a leadership position. I have a good sense of the overall role of the Board, the main issues at hand, and the strategic direction of TriBC. I have a positive relationship with my fellow Board members, the Executive Director and Staff, and I am excited about the opportunity to contribute more to a sport that has given so much to me over my 24 years of racing as an elite and amateur. The previous Chair, Duncan Wood, has offered to stay engaged as past Chair and help guide the transition to new Board leadership.

**CANDIDATE: STEWART SCOTT:** As a Senior international executive with over 30 years of experience in Finance, HR, Online Marketing, IT, Operations and Legal, I am a qualified Accountant (CPA) in Canada and dual qualified in the UK (ACMA/CGMA). I have been a Board member for Travelocity in the UK, Australia, UAE, South Africa and currently the Chief Operations Officer of a private equity company in Vancouver. My current responsibilities include Finance, HR, Legal, IT and Administration. The Business has revenue approaching \$300m and a valuation of \$100m. I am also the current Treasurer of the North Shore Triathlon Club and actively involved in organizing the North Shore Triathlon each year. I coach both of my sons' soccer teams through the North Vancouver Football Club and any spare time is spent with my family or training for my next triathlon.

I enjoy everything associated with triathlon and am looking at giving back to the community and supporting the organization that I have an affinity with. This board position is something I have been thinking about for a few years. The time feels right to apply now as my children are getting older and I have more available time to commit to support Triathlon BC. I think my mix of business experience and triathlon experience enables me to bring a balanced view between what is best for the longer-term organization interest and the triathlon community.

**CANDIDATE: BARB SHARPE:** Now that I am retired, I am seeking out volunteer opportunities that I feel I have the passion and time for. Returning to serve as a Director of Triathlon BC would be a great fit for my skills, passion and previous experience; as an age group athlete, in my many years of various Board experiences, including Triathlon BC, and as a parent of a current Canadian elite triathlete.

**CANDIDATE: SUZANNE WECKEND:** I was very fortunate to participate in a few triathlons at a young age however wish I had been "roped" into the sport when I was 19 and retired from competing for Canada as a swimmer. Although I went on to stumble into the sport of triathlon at age 24 I wished I'd have found it sooner. Competing for Canada at the Triathlon World Championships and Commonwealth Games was certainly a highlight of my triathlon career. By volunteering on the TriBC board I would like to support youth development by ensuring triathlon is a well-known and understood sport by more British Columbians.

Triathlon in British Columbia is growing in so many ways and by seeking a board role with TriBC I would be focused on contributing to the creation of a strategic plan with a focus on appreciation and growth. Connecting with our business community and municipalities to support us in our promotion of triathlon in British Columbia would be an area of focus I would be interested in. The increase in the number of youth participating in triathlon as well as the connection to swim and running clubs would be areas I would look to support include in our planning. Governance and human resources are areas I have contributed to greatly in previous and current professional and volunteer capacities and I would be thrilled to bring those experiences to the board at TriBC. Having managed facilities and been part of bid committees and hosted events I have a strong appreciation for the importance of risk management and believe I would be a knowledgeable contributor to a sub-committee of the board in that area.

I understand and appreciate the sport of triathlon and want to see it continue to grow and develop a wider base of participants in the province. I would welcome the opportunity to contribute to the TriBC board and hope you will seriously consider my nomination.